

# GLOBAL SMART PRODUCTS INTERNET SERVICES GROUP

**75,000** employees all over the world



# 2014 MARKET POSITIONING

Data Source: Display Search, Gartner Group, ChinalOL

Date: 2014 Q4



# Product Range



# A WORLD LEADING SMART DEVICES & MOBILE INTERNET SERVICES PROVIDER



<sup>\*</sup> Data Source: IDC + Company Data. 2015 Q2

#### TCL & 5G

- TCL: a MNOs' partner with a strong growth and a differentiated position
  - Pure consumer electronics player
  - No closed garden strategy / supporting MNOs' services
- A strategic move into research and standardization started a year ago
  - New market expectations as we reach the list of Top5 manufacturers
  - Higher-end products require advanced features and short time to market
  - => Investment on 5G research started in 2015 including partners in an "Open 5G Lab"
    - Advance : 5G research and standardization with several partners
    - Contribute: develop a 5G demonstrator
    - Redistribute : support OpenAirInterface 5G development

## 5G UE Demonstrator Objectives

- Vision & Target:
  - Develop & maintain a 5G UE Reference Platform
  - Capable to execute 5G Applications and processes
  - Support different UE profiles (High-end eMBB vs MTC)

#### Objectives:

- To evaluate 5G solutions from the UE perspective and contribute to standardization effort
- Mean for collaborations/testbed
- To support demonstrations for 5G dissemination

### 5G UE Demonstrator concepts



- UE Demonstrator platform properties
  - Modular architecture / Scalable sliced concept
  - Industry standards compliant for off-the-shelf µTCA components
  - UE stacks integration for real-time processing : from 100% SDR to FPGA/SoC acceleration
  - Integrated & Transportable for field trials (12V batteries powered)

# 5G UE Demonstrator planning



